

# Big Book Boost: EXPLAINED



## *What is Big Book Boost?*

Big Book Boost is our new fundraising scheme to help schools around the country nurture a lifelong love of reading in students of all ages. Every time a customer spends £10 or more with us online, they can choose to donate £1 of OUR money to YOUR school.

## *What do you have to do?*

Your School Account is ready to receive Big Book Boost, so all you have to do is spread the word with your students and parents. We've made that as easy as possible with our leaflets and stickers that you can put in students' book bags, and posters to put up around the school.


## *How else can you spread the word?*

Why not encourage your students to come up with inventive ways to spread the word? They could write an article for your newsletter or a post for your school's social media. How about a stand at your next open day, or they could even tell people all about it at their next parents' assembly?

## *How do you access the money donated to your school?*

Simply log on to your school account at [thebookpeople.co.uk/schools](http://thebookpeople.co.uk/schools) and check out your commission tab for live updates. You can spend whatever amount is logged there – and don't worry, you have 12 months to use your commission from the date it is logged. Plus we'll remind you in plenty of time before it expires!

## *What can I spend it on?*

You can spend your Big Book Boost on anything with a hand-picked icon  on our website or in our catalogues. Unfortunately, we aren't able to allow the use of additional discounts or promoted prices with Big Book Boost spend.

Simply select your books online, add them to your basket and choose to pay with your Big Book Boost at the checkout.

## **Free books for your school to nurture a lifelong love of reading... What could be better?**

Do you have more questions?

Simply visit [thebookpeople.co.uk](http://thebookpeople.co.uk) or contact our very friendly Customer Services team on 0345 606 4202.

#BigBookBoost



[thebookpeople.co.uk](http://thebookpeople.co.uk)